

THE MILITANT

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June 6, 1969

To All Branch Organizers and Militant Sub Directors

Dear Comrades:

On the attached chart you will find the results of last month's one-sub-per-member-per-month effort, with the branches listed in the order of their relative performance during the month of May.

Chicago and Berkeley are the only two branches that sold over 50% of their quotas this month, and Chicago is leading the list for the third month. Berkeley reorganized their subscription work last month, and sold a substantially larger part of their quota, and promise to keep up the good work.

However, you will notice that there has been no overall change in the subscription efforts of the various areas, and many branches sold fewer subscriptions than any previous month. We suspect that this is in part due to the final efforts put into the YS sub drive, and that regular Militant subscription work suffered as a result.

We again urge the branches to discuss their subscription work and reorganize it as necessary so that comrades are reminded to sell subscriptions in the course of their daily political work. Let's make selling subscriptions part of the regular branch activity.

A couple of words of explanation on the tapes being sent to subscription directors: In addition to the tapes of the new subs, renewals, or change of addresses that have come in during the last month, you will also find the tape of the subs which expired in April. We suggest that you go over these lists, and see who you might easily be able to get a renewal from, i. e., because they are antiwar activists, on campus, acquaintances, etc.

I assume that everyone knows how to read the expiration dates on the tapes...569 would be May, 1969, 1270 would be December, 1970, etc. The first number on the top line indicates when the sub began, and the second number, either on the top line or very bottom line, indicates when the sub expires.

However you will notice on some tapes different numbers, such as 96-99. These are from the YS combination subscription drive, and on these tapes we have rubber-stamped the expiration date, i. e., "expiring July, 1969."

Comradely,

Bev Scott
Bev Scott

NEW SUBSCRIPTIONS, MAY, 1969

BRANCH	QUOTA	MARCH	APRIL	MAY
Chicago	26	26	16	18
Berkeley	42	7	4	29
San Diego	8	0	0	4
Detroit	31	10	3	14
Boston	38	17	13	13
New York	123	80	55	34
Los Angeles	65	14	31	14
San Francisco	48	1	5	8
Seattle	12	17	5	2
Philadelphia	26	15	3	4
Twin Cities	37	11	9	4
Cleveland	31	6	4	3
Portland	6	2	2	0
	493	206	151	147